

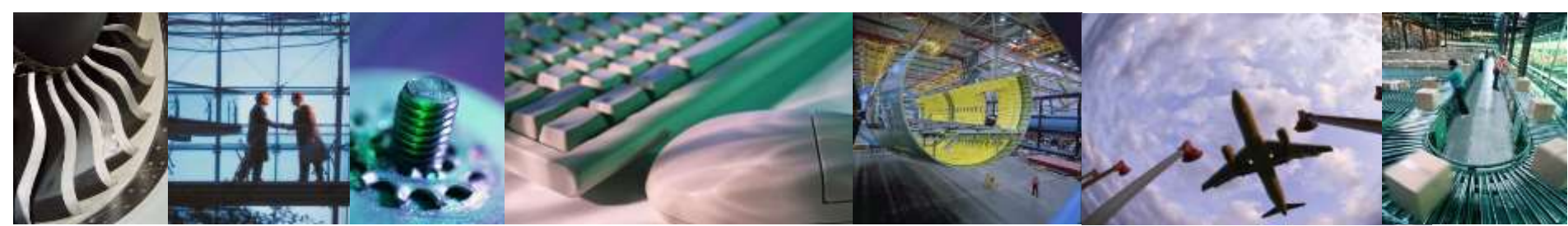


# ***Driving Value Through Effective Information Sharing***

June 12-14, 2017  
Amsterdam

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## Login for Additional Features

- exchange messages
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- take notes during sessions
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enter email address used for registration

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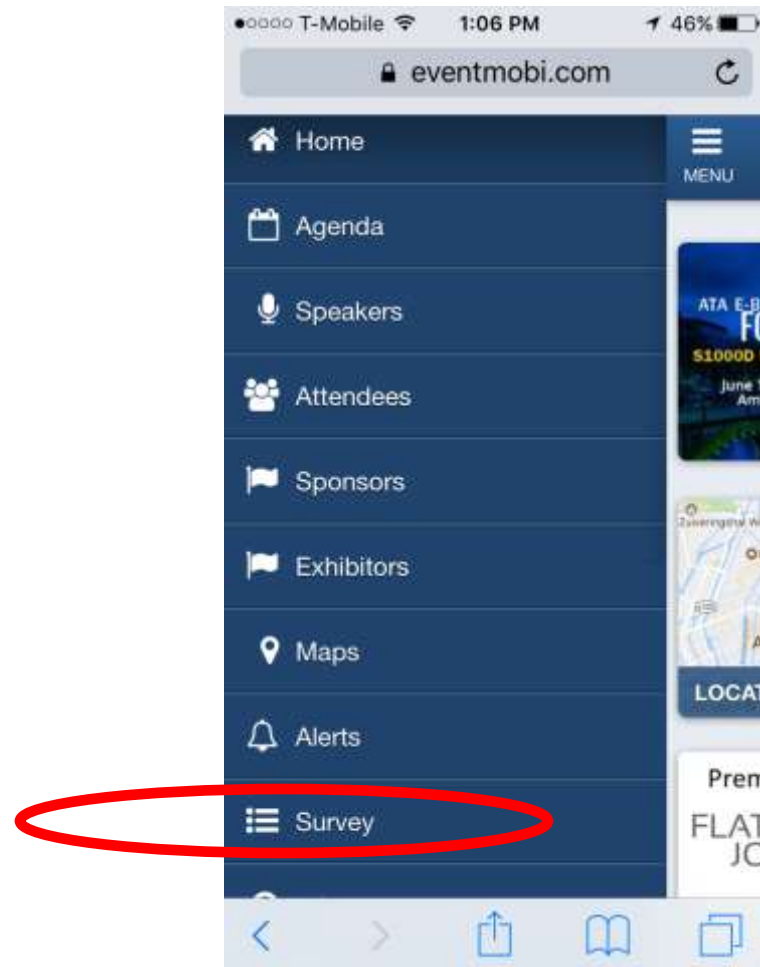
**Touch/click photo or icon in top right corner to access personal settings**

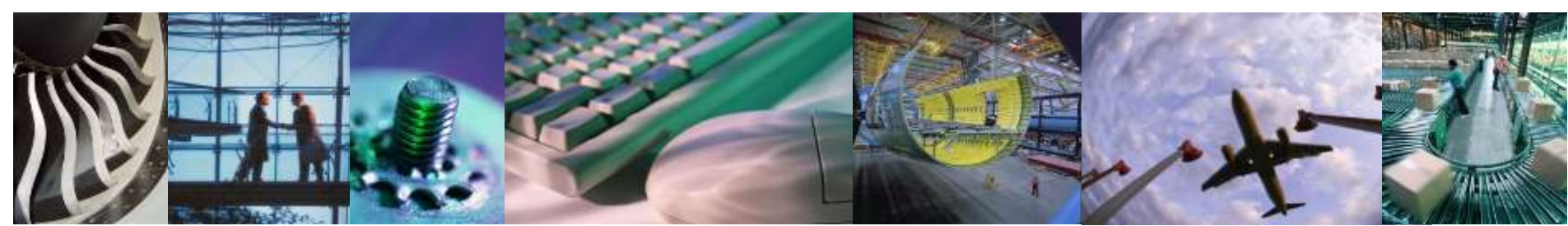
# Qualify to Win an iPad Mini

1. **Submit Session Feedback**  
(within the agenda)



2. **Take Forum Survey**  
(main navigation bar)





# Welcome Remarks

**Toralf Johannessen**  
Senior Vice President  
CORENA Manufacturer Solutions

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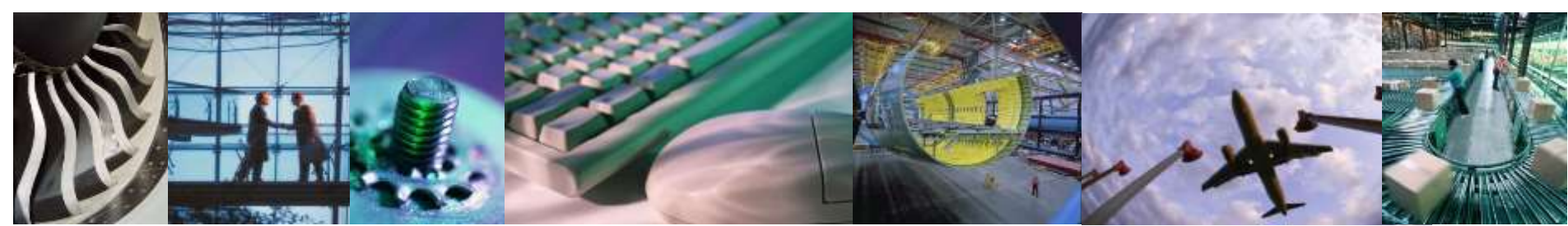
# ASD/ AIA / ATA Overview

**ASD Overview** – Ana Chirulescu,  
*AeroSpace and Defence Industries Association of Europe*

**AIA Overview** – Gery Mras,  
*Aerospace Industries Association*

**ATA Overview** - Brad Ballance,  
*ATA e-Business Program*

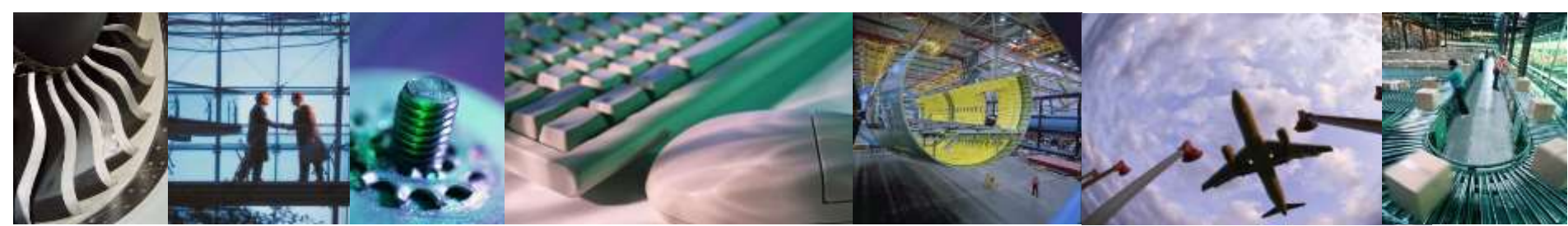




## Keynote Presentation

# *Airline Digital Transformation at the Intersection of Emerging Technologies*

**Jack Shaw**  
**Business Technology Futurist**



# Coffee Break

Sponsored by:



10:15 am – 11:00 am  
Winter Garden